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be invested in your world

earthfolio®  
Be invested in your world.



This brochure was produced with the utmost care for the planet. The paper is made from 100% post consumer fibers and the required energy was derived from clean energy sources such as wind, solar and biomass.

be invested in your world

**It's more than a slogan;** it's an invitation to explore the world and connect with it on a level deeper than financial gain alone.

Accept the invitation and you'll discover a portfolio that promotes equity through common stocks. You'll discover a portfolio that nurtures sustainability through simple profit. You'll discover a portfolio that issues an ongoing statement—about what you truly believe in.

You'll discover a portfolio called EarthFolio®.



good for  
the planet

**At the heart of EarthFolio is a commitment** to invest in social progress and protect our planet's natural resources. EarthFolio invests exclusively in mutual funds that both integrate social and environmental screens and actively pursue shareholder advocacy to shape the companies they own.

### Social & Environmental Screens<sup>1</sup>

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Environment	Community Investment	Alcohol
Human Rights	Corporate Governance	Gambling
Labor Relations	Animal Testing	Weapons
Employment Equality	Tobacco	Products and Services

We believe this additional screening allows EarthFolio not only to lessen or avoid controversial companies and industries but, more importantly, helps it to proactively identify emerging trends that are shaping the world of the 21st century.

### Mutual Funds Within EarthFolio

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Today, wind, solar, and biofuel energy represent the fastest-growing energy sources in the world.<sup>2</sup> EarthFolio allocates up to 10% of its underlying investments to clean-energy.

<sup>1</sup> The average mutual fund held by EarthFolio screens on 8 out of the 12 available screens.

<sup>2</sup> Makower, Pernick and Wilder, "Clean-Energy Trends 2007," CleanEdge.com.

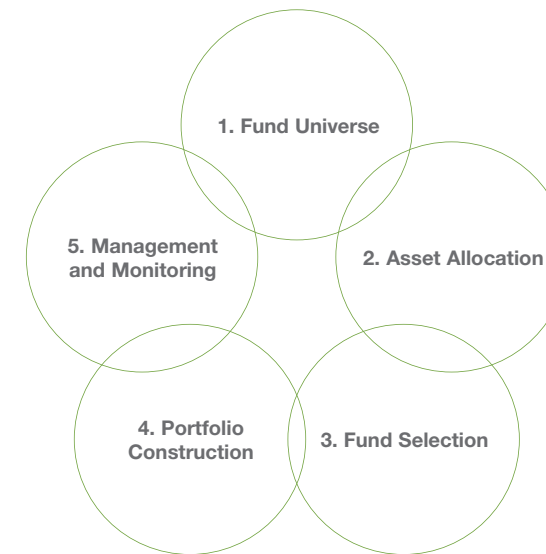


# a managed portfolio

**EarthFolio features the simplicity of a one-stop investment solution** with the peace of mind that comes from a professionally managed portfolio. Each portfolio model is broadly diversified across asset classes, investment styles, and mutual fund managers.

## The EarthFolio Investing Process

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### Step 1

Potential mutual funds are selected based on financial, social and environmental criteria

### Step 2

Asset allocation for the four portfolio objectives is formulated by Ibbotson Associates

### Step 3

Final mutual fund selection is made based on manager tenure, style consistency, risk/reward, etc.

### Step 4

The four portfolios are fully implemented based on their specific strategic objectives and allocations

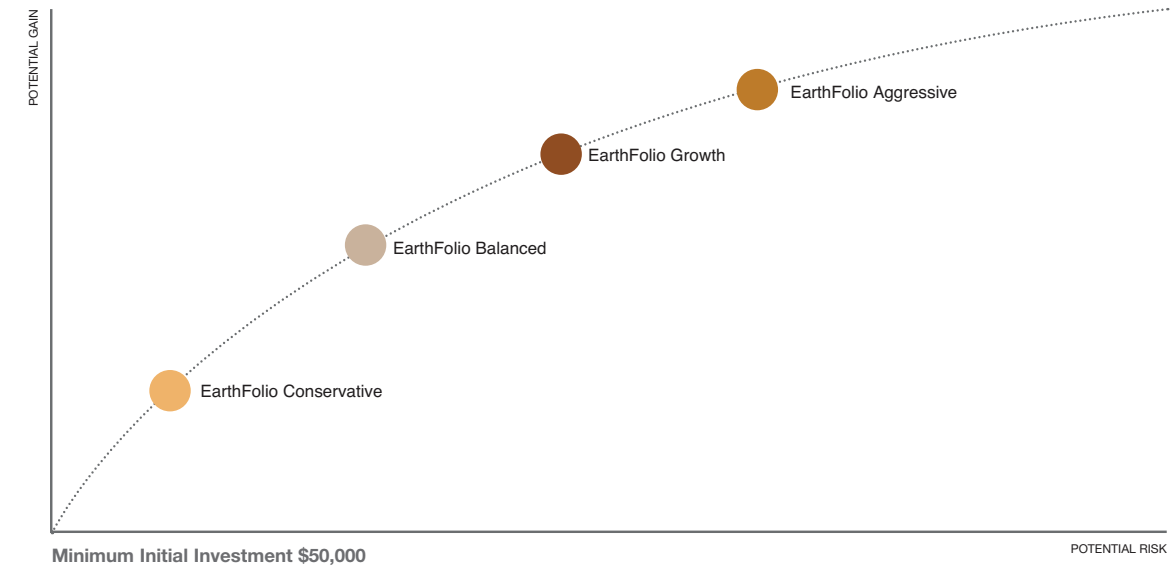
### Step 5

Active monitoring and regular rebalancing is performed to ensure ongoing quality and consistency

EarthFolio models are allocated by Ibbotson Associates the foremost authority in asset allocation research for over 25 years.

# the portfolios

**EarthFolio comes in a range of portfolio styles**, each designed to match the needs of varying investors based on their individual goals, risk tolerances, and time horizons.



*The information displayed is for illustrative purposes only. No guarantee can be given about future performance.*

#### **EarthFolio Conservative**

This portfolio seeks current income and stability. It is best suited for investors with a shorter time horizon or investors seeking current income with the possibility of modest capital appreciation over the long-term.

#### **EarthFolio Growth**

This portfolio style seeks significant capital appreciation and modest current income. This portfolio is best suited for long-term investors seeking a portfolio with strong growth potential and slightly less fluctuation than the Aggressive portfolio.

#### **EarthFolio Balanced**

This portfolio seeks a combination of moderate capital appreciation and current income. It is best suited for investors seeking a portfolio with steady growth potential and a significantly lower level of fluctuation than the overall stock market.

#### **EarthFolio Aggressive**

This portfolio style seeks maximum capital appreciation and little or no current income. It is best suited for investors with a longer time horizon and an ability to withstand substantial market fluctuations in exchange for the potential of maximum capital appreciation over the long-term.

Not sure which portfolio is right for you? Find out at [earthfolio.net/quiz](http://earthfolio.net/quiz)



why we  
do what  
we do

**We're not your typical investment firm.** We're smaller, a bit contrarian, and—for the most part—idealistic. From the beginning, we've believed that it's never just about “the numbers.” It's about raising the bar and doing our share. It's about expressing who we are in a way that's stronger than words.

Over the years, we've worked with a wide range of investors and have been reminded time and time again that, regardless of our differences, our shared vision remains remarkably similar. We all long to invest in a world of beauty, peace, and prosperity.

In the end, that's what EarthFolio® is all about.

#### **About the Manager**

EarthFolio is operated and managed by Blue Marble Investments, LLC (BMI), a Registered Investment Adviser.\* For nearly a decade, BMI has been a leader in the field of socially responsible investing and served the investment needs of individual and institutional clients throughout the United States. BMI also offers independent investment services through its broker/dealer affiliation with Partnervest Securities, Inc. Member FINRA/SIPC. To learn more, please visit [BlueMarble.com](http://BlueMarble.com)

#### **How Your Account is Protected**

EarthFolio accounts are custodied with National Financial Services LLC, a Fidelity Investment company, and are protected by the Securities Investor Protection Corporation (SIPC) up to \$500,000 (including cash claims limited to \$100,000). Coverage does not protect against a decline in the market value of securities.

\* BMI registered as an Investment Advisor in 2006. Prior to that, BMI's manager provided socially responsible investment advice under the DBA Blue Marble Investments, LLC, through Commonwealth Financial Network, a Registered Investment Adviser.

EarthFolio® is a registered trademark of Blue Marble Investments, LLC.