

A better way to manage wealth





In ever more complex and volatile markets, Envestnet® provides you with the capabilities and support you need to deliver excellence in wealth management. Envestnet® is a powerful partner for wealth advisory, advanced portfolio solutions, practice management and portfolio-monitoring and reporting services. And the Envestnet AdvisorSuite® platform gives you the tools to conquer complexity and drive your success.

The Investnet AdvisorSuite®

As a financial advisor, you need to deliver outstanding advice and service while efficiently managing your business.

The open architecture of the AdvisorSuite™ allows you to bring together everything you need — analytics, advisory tools and market access, plus practice management and reporting capabilities. We offer more functionality, that is more tightly integrated, than anyone else.

The Investnet AdvisorSuite® empowers you to plug in the information and investment sources you prefer, and to integrate management and reporting across your entire practice. You can integrate all your business functions, or pick and choose the applications and capabilities you want. Whatever you decide, the Investnet AdvisorSuite® is the platform that will deliver — and will enable you to add more capabilities as you choose.

Our culture of innovation and service means we remain focused on delivering leading solutions. In addition, our financial strength means you can count on us as a reliable, lasting partner.

Our offerings span the four key functions advisors need to run their business



Advise

Create powerful proposals for clients and prospects — gather information on client goals and resources, and apply our integrated analytics and manager and fund research to make savvy recommendations.

Invest

Unbiased access to nearly 7,000 financial products, including hundreds of SMA managers, which you can easily search, sort and trade — or outsource investment selection and leverage the advanced solutions from Envestnet | PMC®, Envestnet's portfolio consulting group, and the PMC Strategist Network.

Manage

Portfolio management and trading for client accounts, with automatic monitoring, efficient rebalancing tools and archivable action plans and communications to show compliance with the highest practice standards.

Report

Customized, easy-to-read reports, branded specifically for your firm, that can incorporate data from hundreds of custodians. We provide accurate, reconciled, tradable account and practice-level data — every business day.

monitor
evaluate
rebalance
manage
research
gather
analyze
advise

“I can gather information on clients’ holdings in seconds, including the assets I don’t manage personally, and give my clients real-time ‘what-ifs’.”

Linda Postorivo, Chief Investment Officer of the Beringer Group, uses Envestnet® to assist her in putting together investment proposals for her ultra-high-net-worth clients’ complex portfolios. Our advanced portfolio analytics, combined with our aggregated reporting capabilities, quickly give her the information she needs to make strategic recommendations that once took weeks to research.

access
allocate
build
invest
document



With Envestnet®, your proposals will dazzle clients and prospects. Gather information on all their holdings, including 401(k)s, college accounts and even trusts, to create personalized, holistic investment recommendations that show how well you understand their needs and resources.

Underlying your advice will be a foundation of proven tools and research, including our frequently updated capital markets assumptions and leading asset-allocation engine. Your individualized proposal, branded with your logo, will graphically illustrate the potential of your recommendations.

Envestnet | Prima™ offers deep expertise in manager due diligence, research tools and asset allocation that enhances your ability to advise high-net-worth clients. Let Envestnet | Prima™ serve as your objective third-party source of advice, analytics and data on managed account strategies, alternative investments and more.

advise software and services

Proposal Generation and Presentation

Create powerful proposals that give prospects a complete analysis of their wealth. Envestnet's robust platform provides advisors with a variety of portfolio construction methods. Choose from multiple programs and products. Proposal documents can be labeled with your own branding and include colorful graphics.

Financial Planning

Underpinning the proposal is a personalized financial plan, created with Envestnet's tools or your own. Our planning capabilities include risk-profiling tools for both wealth-building and retirement income planning — we can help you create systematic withdrawal programs or time-segmented distribution programs.

Portfolio Analytics

Review client accounts in depth to help you understand a client's total wealth picture. With the AdvisorSuite™, you can look at hypothetical changes, make projections and analyze performance with a click.

Asset Allocation and Investment Policy Statement

Use our proposal generator to recommend an asset allocation, which you can customize to your clients' needs. When you record client requirements in an investment policy statement, the AdvisorSuite™ will alert you to review or rebalance.

PrimaGuide®

Extend your ability to provide expert, objective investment counsel with our

robust analytics and detailed profiles of hundreds of SMAs, as well as quantitative analysis of many mutual funds and ETFs.

AllocationGuide™

Envestnet | Prima's expert capital assumptions and asset-allocation models help you create proven, risk-based models. AllocationGuide™ generates detailed proposal documents, including portfolio comparison reports and investment policy statements.

PrimaGuide Plus™

PrimaGuide Plus™ delivers the research, advice and functionality of PrimaGuide® and AllocationGuide™ in one integrated application.

The Envestnet AdvisorSuite® gives you unbiased access to nearly 7,000 investment vehicles that you can easily search, research and trade on your clients' behalf. We offer industry-leading vehicles such as Unified Managed Accounts to manage wealth efficiently. And our Service Request Engine enables you to report back to clients on the progress of every investment decision.

We make it easy for you to express your own investment philosophy or combine recommendations from nearly 40 leading strategists, including our own Portfolio Management Consultants (Envestnet | PMC®). Envestnet | PMC® regularly reviews asset managers, using our objective, transparent methodology to provide a broad list of approved managers across investment styles and asset types. Our consultants will help you work through complex proposals and devise comprehensive solutions.

invest

advanced portfolio solutions

Advisor-directed Portfolios

Create and manage portfolios that best express your own vision of asset management, or combine portfolios recommended by our wide-ranging network of strategists. Envestnet® gives you access to nearly 7,000 investment vehicles, including liquid alternatives.

Envestnet | PMC®

Portfolio Management Consultants (Envestnet | PMC®) creates asset-allocated fund strategies based on its objective, ongoing manager research and due diligence. In addition, PMC uses

objective, quantitative research, plus fundamental research and analysis, to compile our list of approved investment strategies, relied on by many advisors and institutions.

PMC Strategist Network

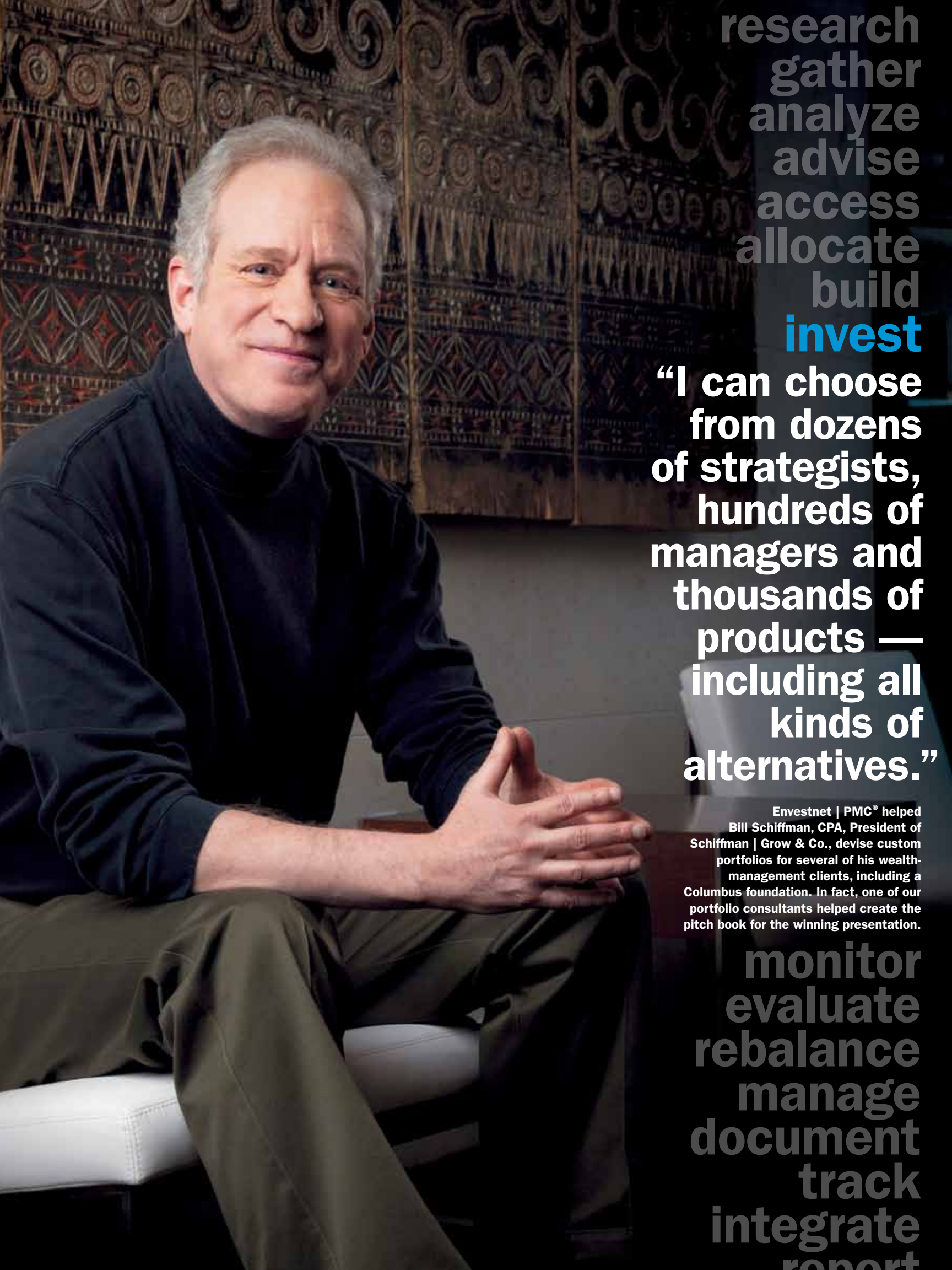
Nearly 40 leading strategists have made their portfolios available through Envestnet®. Now you can have access to all of them.

Unified Managed Accounts

This innovative investment vehicle empowers you to mix strategies, investment types and portfolios in a single account. That means more tax efficiency, less paperwork, and lower costs overall.

Retirement Income Strategies

We know that creating a retirement income strategy is a challenge. We have developed the tools to help you devise and explain strategies that reduce risk and maximize income, whether through systematic withdrawal programs or time-segmented distribution programs. With Envestnet®, you can show clients, through clear graphics, the merits of your chosen solution — and win their trust.



research
gather
analyze
advise
access
allocate
build
invest

**“I can choose
from dozens
of strategists,
hundreds of
managers and
thousands of
products —
including all
kinds of
alternatives.”**

Investnet | PMC® helped
Bill Schiffman, CPA, President of
Schiffman | Grow & Co., devise custom
portfolios for several of his wealth-
management clients, including a
Columbus foundation. In fact, one of our
portfolio consultants helped create the
pitch book for the winning presentation.

monitor
evaluate
rebalance
manage
document
track
integrate
report

access
allocate
build
invest
monitor
evaluate
rebalance
manage

“An integrated system is flexible and efficient, reducing the complexity of managing a practice. At the home office, it helps our team help advisors succeed.”

For Kristen Whisnant, AIF, Senior Vice President, Advisory & Investment Services at NFP Advisor Services Group, Envestnet® provides an integrated, comprehensive platform that can be customized to serve the needs of a sophisticated and diverse advisor base. By streamlining back-office administrative tasks like billing and pipeline reports, and providing compliance assistance to monitor business and aid with fiduciary standards, Envestnet® helps ensure success for both advisors and the home office.

document
track
integrate
report
research



Investnet's integrated platform makes practice management easier with automatic account monitoring, drift alerts, efficient rebalancing tools and archivable action plans and communications.

Practices of all sizes will benefit from our management tools. Your staff will be more productive, with more time to serve clients. The resources of a large institution are at your fingertips — while you keep the scale you like.

Investnet | Tamarac™ offers an integrated platform developed with the needs of Registered Investment Advisers in mind. Investnet | Tamarac's Advisor® Xi is an integrated portfolio management system with an industry-leading rebalancing engine that helps you manage an entire household — even rebalancing across several portfolios — in a tax-efficient manner.

manage software and services

Portfolio Accounting and Management

Portfolios are updated and reconciled daily, so you stay on top of accounts. Our drift alerts have “yellow” and “red” settings to help you monitor portfolios; then, our rebalancing engine will help you bring allocations back into line.

Billing & Administration

Account administration includes account setup, asset manager setup, account funding and back-office administration, as well as program billing that includes calculation, and remittance and processing of account fees.

Compliance and Fiduciary Notes

Investnet's Fiduciary Oversight Notes (FONs), available within the platform, help explain the compliance implications of decisions you make. You can use them to record the reasoning behind actions you take on behalf of clients.

Overlay Services

Enhance your expert capabilities, without hiring extra staff. We offer tax overlay and management services; customizable socially responsible investment screens; and other partner solutions that integrate appropriate outside experts.

Tamarac Advisor Rebalancing®

Automated portfolio construction, monitoring and rebalancing through web-based technology makes it possible for you to provide portfolio management at the highest level — including tax-efficient household rebalancing and cash management — quickly and efficiently.

Tamarac Advisor® Xi

Advisor Xi integrates Investnet | Tamarac's famed Advisor Rebalancing with Advisor View, a dynamic reporting platform, to deliver a web-based portfolio management system that effectively manages client portfolios — up to the household level.

As important as the work you do is your ability to communicate its value to clients. The best way to do that is with clear, up-to-date information. Envestnet's performance reports are updated and reconciled daily, so you always know the status of clients' assets. No more stalling when clients call with questions. You can have the facts at your fingertips — even for held-away assets — and our alerts will prompt you to pick up the phone first. That level of service helps win clients' confidence.

Our performance reports are attractive and easy to read, and they make your work easier for clients to understand and appreciate. You can customize them to support the conversation you want to have with clients. Add your own logo and branding, print them, upload them to our secure client portal or share them in person with our new iPad app.

We provide the information; you build the relationships.

report software and services

Customizable Performance Reports

Clients will appreciate the clarity and professional quality of our detailed reports. Tailor documents to your clients' needs — make them as simple or detailed as you like. Use standard time periods, or create custom time frames that are meaningful to the client. Information from multiple custodians can be combined, analyzed and presented as a single portfolio, and branded with your logo.

Envestnet | Vantage™ Aggregated Performance Reporting

Our premium reporting is available with the AdvisorSuite™ or on its own. With Vantage™, you have a clear perspective on your clients' entire financial landscape.

Vantage™ grabs data from more than 40 custodians, major data providers and data aggregator ByAllAccounts to incorporate all of a client's assets — including assets you may not manage, such as a 401(k) — into a single, overarching report.

If you choose to bill for this extended service, Vantage™ can administer the process, providing total transparency to clients. Use Vantage™ to position yourself as the ultimate authority on all your clients' assets. Also included in Vantage™ are practice-level and home-office reports that update you on the growth of your assets under management, where those assets are held, top clients, top holdings, and more.

Special Outsourcing Services

Additional stand-alone services available through Envestnet® include data management, reconciliation and reporting for Schwab PortfolioCenter® clients through **B-Ready Outsourcing**. We also offer data warehousing and replication to select clients. Through a data warehouse we can offer you true custom business intelligence: We will help you mine your own data to gain insights and uncover opportunities.

Tamarac Advisor View®

Advisor View® downloads, posts and reconciles positions in all your accounts, regardless of custodian, every business day.



monitor
evaluate
rebalance
manage
document
track
integrate
report

“We can pull clear, easy-to-read reports on our clients’ investments, whenever we need them — customized with our own brand.”

When Jermond Remmer, Vice President of Operations at Advanced Equities, was looking for a platform that would work for advisors across the country, he came to Investnet®. Advanced Equities advisors don’t have to rely purely on quarterly reports; they can update clients’ information any time, and create custom reports for whatever time period they choose.

research
gather
analyze
advise
access
allocate
build

Who We Serve

Registered Investment Advisers

If you're a Registered Investment Adviser, or thinking about becoming one, Envestnet® can help you deliver advisory excellence while managing your growing business. Envestnet's AdvisorSuite™ can provide you with support across every area of your business, or you can start with a single capability, building advisory and management support as you see fit.

Dually Registered Advisors

Envestnet's open, integrated AdvisorSuite™ becomes even more valuable for advisors who have dual registration to serve their more sophisticated clients' needs. Envestnet® gives you the flexibility to tie together both sides of your business through unified analyses and reporting, so you and your clients can see and manage all their holdings together — whether you're managing them for a fee or a commission.

Broker-Dealer Representatives

If you're a financial advisor affiliated with an independent broker-dealer, chances are good you've got access to all or part of the Envestnet AdvisorSuite® branded under your firm's name, since 39 of the 50 leading firms use Envestnet®. Learn how Envestnet® can help you spend less time managing, monitoring and reporting, and more time building client relationships.

Financial Institutions

Whether your business is fee-based, commission-based or both, Envestnet® provides you with the industry's most flexible, modular and comprehensive suite of tools to help drive your advisors' success, while providing you with the integrated view of the business that you need.

Call an Investnet® representative
today to arrange a demonstration.

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